



Facts about South Australia

1.7
million

Current population

\$6.6
billion (AUD)

Tourism spend
(December 2017)

5 UK
China
USA
NZ
Germany

Top five countries
of origin

461
thousand

International visitors
(December 2017)

6.6
million

Visitors
(December 2017)

33.9
million

Visitor nights
(December 2017)

\$20.4
billion (AUD)

Retail sales
(2017)

191
thousand

Adelaide Convention
Centre delegates & visitors
(Since 2013)

Adelaide, the capital of South Australia, encompasses the best of both worlds: urban development and familiar comforts. A well-designed city, bordered by 900 hectares of green parklands, Adelaide is serviced by a strong public transport network and an international airport just 7 kilometres from the central business district.



ADELAIDE
SOUTH AUSTRALIA



CITY OF
ADELAIDE

investadelaide.com.au

Key Reasons

to join 5,500 other Adelaide CBD businesses

Top 5 reasons to invest



Strong forecast economic and population growth



Highly skilled workforce



Excellent transport and trade infrastructure



Affordable commercial and residential property



One of the most liveable city's in the world (5th)



1.4m

Metro population

1.42m

Forecast population 2026



\$18.7b (AUD)

City economy

1.4m

square metres of office space in the City

Free



WiFi across the City



\$16-76.4m (AUD)

economic benefit per annum for local community



115,000

Employed in the CBD



\$47,862 (AUD)

Adelaide average annual wage



\$46,551 (AUD)

South Australia average annual wage



\$51,923 (AUD)

Australian average annual wage



\$3.5b (AUD)

Current major development



\$36b (AUD)

Planned transport expenditure next 30 years

86,000

Students at City Schools, Universities and Colleges



18.3%

7.5% SA 8.1% AUS
Post Graduate

46.8%

29.4% SA 29.4% AUS
Bachelor

36.8%

14.1% SA 36.1% AUS
Cert/Vocational



313,187

Daily visitors to the CBD



15 mins

Drive from city centre to Adelaide airport



50+

City hotels and accommodation



7,000+

Hotel rooms in the CBD